



Sponsor and Exhibitor Application

2012 South Texas HR Symposium
 Henry B. Gonzalez Convention Center
 Monday, April 30 – Tuesday, May 1, 2012

Primary Contact Info (not for publication)		
Company/Organization:		E-mail address:
Contact:		Office Phone: () -
Title:		Cell Phone: () -
Street Address or PO Box		Fax: () -
City:	State:	Zip: -
Did you exhibit or sponsor at the 2011 South Texas HR Symposium? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Participant Guide / Website – For Publication		
Please provide the following information as you would like it to appear in the Participant's Guide or other Symposium information. Brief Description of your Company/Organization as you would like it to appear in the Participant Guide (please limit to no more than 65 words). SAHRMA reserves the right to edit or shorten as necessary:		
Company/Organization:		Website:
Contact:		E-mail address:
Title:		Office Phone: () -
Street Address or PO Box		Cell Phone: () -
City:	State:	Zip: -
Please indicate how you heard about the Symposium		
SAHRMA <input type="checkbox"/> Exhibitor/Sponsor Committee <input type="checkbox"/> Website <input type="checkbox"/> E-blast or E-Newsletter <input type="checkbox"/> Postcard <input type="checkbox"/> General Meeting <input type="checkbox"/> Other Event (please list event) <input type="checkbox"/> Past Sponsor / Exhibitor <input type="checkbox"/> Event Speaker (please list speaker)		MEDIA <input type="checkbox"/> Texas State Council Magazine – HR Matters <input type="checkbox"/> Texas State Council Website <input type="checkbox"/> Radio (please list station) <input type="checkbox"/> Newspaper (please list name) <input type="checkbox"/> E-blast or E-Newsletter OTHER <input type="checkbox"/> Another Vendor (please list vendor) <input type="checkbox"/> Friend/Co-worker



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Sponsorship Level (Select One) / See website for complete details

<input type="checkbox"/> Deuce Coupe (\$5,000) / Title Sponsor	
<input type="checkbox"/> Hot Rod (\$2,000 to \$2,500) / Check your selection below	
<input type="checkbox"/> Attendee Tote Bag (\$2,500) <input type="checkbox"/> Event Brochure (\$2,250) <input type="checkbox"/> Media/Website Sponsor (\$2,000) (SOLD) <input type="checkbox"/> Attendee Pad Folio (\$2,000) <input type="checkbox"/> Attendee Name Badge (\$2,000)	<input type="checkbox"/> Event Volunteer Shirts (\$2,000) (SOLD) <input type="checkbox"/> Opening Session Breakfast (\$2,000) <input type="checkbox"/> Exhibit Hall Breakfast (\$2,000) <input type="checkbox"/> Networking Social – Food & Beverage (\$2,000) <input type="checkbox"/> Photo Booth (\$2,000) (SOLD)
<input type="checkbox"/> Classic Car (\$1,500 to \$1,750) / Check your selection below	
<input type="checkbox"/> Event Signage – Sessions (\$1,750) <input type="checkbox"/> Executive Round Table with Kevin Cope (\$1,750) <input type="checkbox"/> Grand Prize (\$1,750) <input type="checkbox"/> Attendee Pen (\$1,500) (SOLD) <input type="checkbox"/> Networking Social – Live Entertainment (\$1,500)	<input type="checkbox"/> Volunteer Thank You Event (\$1,500) (SOLD) <input type="checkbox"/> Attendee Water Bottle (\$1,500) <input type="checkbox"/> SAHRMA Bookstore (\$1,500) (RESERVED) <input type="checkbox"/> Attendee Chair Massages (\$1,500) <input type="checkbox"/> Exhibit Hall Breaks (\$1,500) (SOLD)

Total Cost – Sponsorship	\$.00
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Exhibitors (select type)

Note: Sponsorships do not need to make a selection in this section; sponsorships include a booth or booths.

Booth Type	By April 15, 2012	After April 15, 2012	Select # of Booths Desired	Amount Due
<input type="checkbox"/> Standard (10'x10' in-line booth)	\$1,200	\$1,300	<input type="checkbox"/> 1 <input type="checkbox"/> 2	\$.00
<input type="checkbox"/> Prime (10'x10' corner)	\$1,400	\$1,500	<input type="checkbox"/> 1 <input type="checkbox"/> 2	\$.00
Total Cost – Exhibit Booths				\$.00



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<p>Sponsors and Exhibitors - Booth Preferences</p> <p>Please list up to 5 booth selections, in order of preference. Use link to view the Exhibit Hall layout. Once application is accepted and processed, an acknowledgement email will be sent to the primary contact above. Assigned booth information will be sent no later than April 15, 2012.</p>				
1.	2.	3.	4.	5.
Please avoid assigning booth space next to the following companies or type of companies:				
<p>Booth Assignments</p> <ul style="list-style-type: none"> ▪ Booth assignments for sponsors will be made based on sponsorship level and date payment received. ▪ Booth assignments for exhibitors will be made at the discretion of the Symposium Director. 				
<p>Other</p> <ul style="list-style-type: none"> ▪ Electricity – Some sponsorships include complimentary electricity. For all others, electricity will be an additional cost. ▪ Attendee Tote – Only sponsored items will be placed in attendee totes this year. ▪ Door Prizes – Individual vendor door prizes will be posted in the Exhibit Hall during the Symposium. 				

Company Representatives Please show name as you wish it to appear on name badge	Included in Sponsor or Exhibitor Cost	Additional Rep At \$50.00 each	Company Representatives Please show name as you wish it to appear on name badge	Included in Sponsor or Exhibitor Cost	Additional Rep At \$50.00 each
1.	<input type="checkbox"/>	<input type="checkbox"/>	2.	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input type="checkbox"/>	<input type="checkbox"/>	4.	<input type="checkbox"/>	<input type="checkbox"/>
5.	<input type="checkbox"/>	<input type="checkbox"/>	6.	<input type="checkbox"/>	<input type="checkbox"/>
Fee for additional reps include entry to the Exhibit Hall and lunch; it does not include access to educational sessions.			Total cost for additional reps (Please enter amount)		\$.00



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Marketing Options for Exhibitors
Sponsorships include advertisement in Participant Guide and inclusion on the Exhibit Hall game card based on sponsorship level.
The following opportunities are available to Exhibitors for an additional fee as shown.

Ads in Participant Guide (Ad sizes are estimates – size and ad requirements will be sent in late February)			
Select Type	Size (approximate)	Color	B & W
<input type="checkbox"/> Full page	7" x 10"	\$400.00	\$200.00
<input type="checkbox"/> ½ Page	7" x 4.75"	\$200.00	\$100.00
<input type="checkbox"/> ¼ Page	3.25" 4.75"	\$150.00	\$75.00
<input type="checkbox"/> No marketing Options selected			\$ 0.00
Total Marketing Options Selected			\$.00

Payment Calculation & Information – Please enter amounts as applicable	
Total for Sponsorship	\$.00
Total for Exhibitor Space	\$.00
Additional Representatives	\$.00
Marketing Options	\$.00
Total Due:	\$.00

Payment Method - Total amount is due upon submission of application		
<input type="checkbox"/> AMEX <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Check (Payable to SAHRMA) <input type="checkbox"/> Company PO # _____		
Cardholder Name:	Card Expiration:	Amount: .00
Card Number:	3-digit security code (on back of card):	

NOTE: Partial payments require the authorization of the Symposium Director and must be paid in full no later than April 1, 2012. All payments must be submitted in U.S. funds. A company check must be submitted for all amounts over \$5,000. No refunds will be made for cancellations.



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Acknowledgements

By checking this box and signing this application I acknowledge that

- I have read and agree to abide by the Exhibitor/Sponsor Rules and Regulations as well as the Operational Policies of the Henry B. Gonzalez Convention Center.
- I agree to adhere to the deadline schedule(s) furnished by event organizers.
- I understand that I will be notified via email of my booth(s) location no later than April 15, 2012.

I agree that STXHRS and SAHRMA may use information submitted in this application in promotional and informational materials for the event.

Printed Name:	Signature:
Title:	Date:
Please return this application with payment to: SAHRMA – South Texas HR Symposium PO Box 690248 San Antonio, TX 78269-0248 Fax: (210) 263-9867	SAHRMA Contact Information: Mary Woods, SPHR 2012 Symposium Director zmwoods@schreiner.edu Office: (830) 792 7375 Cell: (210) 385 7807

03/27/2012